



PROGRAM SPINAKEK

Vacation learning at AGH for Sustainable Industry 4.0 Education

Business strategies in the circular economy

5-12 July 2022

- **Free of charge**
- **Online in English**
- **3 ECTS**
- **Dedicated to foreign students**



<http://goz.agh.edu.pl/>

Welcome

foreign bachelor, master and ph.D students on on-line course

Business strategies in the circular economy

Organised by Faculty of Management AGH on **5-12 July 2022**

from 9.00-15.00 CET

By completing a course, students get **awarded 3 ECTS** credit points

Lectures will be delivered by the best academic teacher from Faculty of Management AGH and industry – **Maspex** - <https://maspex.com/> - one of the biggest companies in the food products segment in Central & Eastern Europe.

The duration of the course is **45 hours.**

The number of participants is limited.

The application form is available at <http://goz.agh.edu.pl>

Certificate

After completing the course, students will receive a **certificate** issued by AGH University of Science and Technology and souvenirs from Poland, and materials on pen drives

CERTIFICATE OF
COMPLETION

This is presented to

Test - verification

- » The course starts with short test to identify your knowledge on the circular economy and finalizes with the second one just to verify your progress.
- » During lectures you will be ask to prepare the case study presentation.

Rules:

Participation in lectures and seminars is **obligatory (min. 65%)**, as well as preparation and presentation of a case study in a group of 1-3 students, and a short test.

Each group of 1-3 members will work on a specific sustainable business challenge - developing options and recommendations for a more sustainable model.

Your team will make a formal presentation during a class. This takes about **10-15 minutes** including questions and discussion. The team is expected to utilize multimedia tools in the presentation, including PowerPoint, videos, and so on.

You will be asked to prepare a case study on the topic related to the best practices in circular economy in food, packing, marketing, renewable energy including technical, economical, environmental and social aspects.

The presentation's structure

The team should prepare 10-15 slides, which should include the following:

Introduction:

- » Determine the overall issue with CE implementation in the described topic.
- » Describe how your solution contributes to the CE transition.

The transition to a circular economy (CE):

- » Choose one tool you learned in another class (i.e ReSolve Model, Value Proposition Canvas, SWOT Analysis). In the next step, make use of the tool shown in your example.

Conclusion:

- » Create a suggestion that will aid in the transition to CE and will increase the capability to develop sustainable solutions in the described topic.

Evaluation of presentation

Construction of the presentation	10
Clarity of the presentation	20
Content of the presentation	40
Manner of presentation	10